

Job Title: (Head of Department) HOD – Fashion Design Department

Company: Kimora Fashion Pvt. Ltd

Location: Plot no. 65, Main Road, Near Pandesara Police Station, Pandesara GIDC, Surat, Gujarat - 394210

Industry: Apparel & Fashion / Textile & Clothing industry

Experience: 10–12 years in **Indian ethnic wear**

Team Size: 8–10 members

About us

Kimora Fashion is a **Surat-based Indian ethnic wear brand** that designs, manufactures, and sells **ethnic wear**. They cater to **retail, wholesale, and export markets**, blending **traditional craftsmanship with modern designs**. The brand focuses on **trend-driven seasonal collections** and high-quality, culturally inspired fashion.

Role Overview

The HOD – Fashion Design will lead the design team and be responsible for **conceptualizing, developing, and executing collections aligned with market trends and brand strategy**. The role requires **hands-on leadership, end-to-end product development management, and strong market awareness**.

Key Responsibilities

- Effectively lead and mentor a team of **8–10 professionals**.
- Oversee **end-to-end product development**, from concept to launch.
- Monitor **market trends and consumer preferences** to guide seasonal collections.
- Coordinate with **vendors and internal teams** for materials, quality, and timelines.
- Establish **design-to-production processes**, including budgeting, material sourcing, and timelines.
- Ensure all designs reflect the **brand's identity** and meet **quality standards**.
- Maintain awareness of **competitor products, new trends, and market opportunities**.

- Drive **efficient team coordination and process discipline.**

Required Skills & Attributes

- 10–12 years of experience in **Indian ethnic wear fashion**, preferably with **hands-on design and production experience.**
- Strong leadership and **team management skills.**
- Expertise in **ethnic wear.**
- Strong knowledge of market trends, **seasonal color palettes**, fabrics, garment construction techniques, pattern development, and **Coordination with production planning**
- Ability to **translate market insights into commercially viable collections.**
- Excellent **communication, planning, and cross-functional collaboration skills.**